## **BOARD POLICY** STRATEGIC DIRECTIVE

Policy No. <u>BP-SD-08</u>
Effective Date <u>12-13-18</u>
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## ECONOMIC DEVELOPMENT

Nebraska Public Power District (NPPD) is committed to promoting economic development in the region to increase the productivity of economic resources; create and enhance employment opportunities; retain, grow, and attract businesses with desirable loads and load profiles; and increase the level of income and quality of life for our customers.

NPPD will support our wholesale/retail customers, and be a leader in regional economic development by:

- a. Continually striving to know and understand the economic development needs and job creation prospects in our service territory.
- b. Aligning economic development activities with regional and state-level development initiatives.
- c. Assisting with site development by identifying and marketing sites for large business and industrial customer-owners.
- d. Working to retain, grow, and recruit commercial and industrial customers.
- e. Promoting innovation and job creation by offering economic development rates and other incentives.

Document Approval / Review Information			
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Owner:	Donna Starzec – Chief Audit & Ethics Officer		
Reviewed By:	Board of Directors		
Approved By:	Board of Directors		

Revision History			
<b>Revision Date</b>	Revised By	Revision Description	
12-13-18	Jan Modelski	Initial issue.	
08-07-19	Jan Modelski	No changes. Performed to spread the review of the Board Policies throughout the year.	
11-03-21	Conrad Saltzgaber	Reviewed at the Board Strategic Retreat. No changes.	
10-27-22	Conrad Saltzgaber	Reviewed at the Board Strategic Retreat. No changes.	
10-26-23	Donna Starzec	Changed Owner to Donna Starzec. Reviewed at the Board Strategic Retreat. No changes.	