

## ENERGY EFFICIENCY

Nebraska Public Power District (NPPD) is committed to working in partnership with customers to maximize the value of their energy purchases in a cost-effective manner in order to:

- a. Help customers reduce costs, and improve business' bottom lines.
- b. Provide a service that engages customers in a positive way.
- c. Reduce the cost to serve load during peak usage.

NPPD will be a leader in promoting energy efficiency by:

- a. Partnering with our wholesale customers to develop and market cost effective energy efficiency programs, incentives, and services.
- b. Being a resource for efficiency information and technology for our wholesale customers.
- c. Building relationships with business partners (manufacturers, builders, dealers, etc.) and community colleges.
- d. Partnering with the Nebraska Department of Environment and Energy and other utilities in Nebraska to promote the efficient use of energy.
- e. Taking advantage of state and federal incentives, grants, and other opportunities as available.
- f. Educating customers and colleagues about energy efficiency principles and benefits.
- g. Offering energy use audits, calculators, information, and recommendations for improving energy usage.

Document Approval / Review Information		
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<b>Owner:</b>	Donna Starzec – Chief Audit & Ethics Officer	
<b>Reviewed By:</b>	Board of Directors	
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Revision History		
Revision Date	Revised By	Revision Description
12-13-18	Jan Modelski	Initial issue.
06-09-22	Jan Modelski	Updated department name.
10-27-22	Conrad Saltzgaber	Reviewed at the Board Strategic Retreat. No changes.

**BOARD POLICY**  
**STRATEGIC DIRECTIVE**

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10-26-23	Donna Starzec	Changed Owner to Donna Starzec. Reviewed at the Board Strategic Retreat. No changes.
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