

Barbara Sugg, President and CEO

Elected January 2020

Chair, Corporate Governance Committee Member, Strategic Planning Committee

Barbara Sugg became president and CEO of Southwest Power Pool, Inc. in April 2020. In her current position, she is responsible for ensuring SPP achieves its mission and goals and serves on the board of directors. Prior to this position, Sugg served SPP members as senior vice president of IT and chief security officer.

Sugg has over 30 years of IT experience in the electric utility industry. She started her career at SPP as a software developer and worked her way up to the executive level throughout her career at SPP. She's a proud Ragin' Cajun, as she earned a Bachelor of Science in computer science from the University of Louisiana at Lafayette in 1986. She completed the Advanced Management Program at Harvard Business School in 2013.

Sugg participates in several industry organizations as well as community and philanthropic boards. In 2018, she became a certified executive coach and together with other successful business leaders in the community founded the Leadership Foundation for Women, a nonprofit focused on equipping women for success, based in Little Rock, Arkansas.